

Enitendo

A quarterly newsletter of the Academy of Business & Retail Management

It seems extraordinary to think that 2018 is almost over and yet for the Academy we have been busier than ever. We would like to take the opportunity to thank all the associates of the Academy, editorial board members, reviewers, general members, journal subscribers and Executive Committee & Review Editors, for their hard work and highest effort and commitment they have dedicated to the Academy

The Academy of Business & Retail Management wishes to extend Season's Greetings to all its many friends around the world. We wish you a peaceful and prosperous 2019

*Season's
Greetings*



Reflection on our activities in 2018



9th International Trade & Academic Research Conference

The 9th International Trade & Academic Research Conference saw an august gathering of representatives from 16 countries in London. The two day conference witnessed a wealth of stimulating papers and discussions and was given added depth by the contributions made by several keynote speakers: Prof. Chris Bellamy, University of Greenwich, UK; Prof. Deepraj Mukherjee, Kent State University, USA; Prof. David Graves-Nottingham Trent University, UK among others.



8th International Conference on Restructuring of the Global Economy
July 2018 SAID Business School, University of Oxford, UK

In these challenging times it is important that international academics, policy makers and business leaders have the opportunity to meet and exchange views. The 8th International Conference on Restructuring the Global Economy (ROGE) held at the Said Business School, University of Oxford, UK proved to be such an occasion for interaction, learning and discussion. Co-hosted by the Academy of Business & Retail Management (www.abrmmr.com) and the Journal of Business and Retail Management Research (www.jbrmmr.com), the ROGE Conference took place over two days (9th-10th July 2018) and was attended by representatives from 33 countries including the likes of Bangladesh, Mexico, New Zealand and Russia.

The University of Oxford, the oldest university in the English-speaking world, made for an ideal location for the presentation of academic papers, the delivery of keynote addresses by eminent individuals, as well as participation in several workshops including ones on Issues in Educational Leadership & Diversity Management and Meditation and Leadership. Dr P. R. Datta, Conference Chair, was clearly delighted by the response; “It is marvelous to see such positive interaction. The ROGE Conference in Oxford has a tremendous following internationally and has already generated some important collaborations that will foster greater understanding. We all need to be far more outward looking and willing to knowledge share, network and engage with one another in a spirit of mutual respect.”

Several of the presentations and keynote addresses took as their focus technological change and the possible future impact of Artificial Intelligence. Delegates were provided with some particularly thought-provoking information during an Extended exposition by Dr Srinivasa Sampalli of Dalhousie University, Canada entitled: The Economic Impact of Emerging Cyber Attacks. Dr Jatin Pancholi of Middlesex University, UK underscored the point that the advent of new technology has enormous potential, especially in relation to solving current problems as well as in helping to unlock hitherto untapped potential. Md Sabur Khan, Chairman, Board of Trustees, Daffodil International University (DIU), Bangladesh gave a particularly insightful address entitled: Accelerating Innovation to spur the growth of global entrepreneurship with special reference to Bangladesh. The centrality of entrepreneurship and innovation was a recurring theme, one that underscored the importance of both the public and private sector, and the need to ensure sufficient access to seed funding as well as increased spending on Research & Development. In addition, it came of little surprise that the issue of Brexit also featured, with the emphasis being on the pivotal role of contingency planning, diplomacy and negotiation skills.





Oxford River cruise on the first day of the conference

After a busy first day delegates had the opportunity to enjoy one another's company by partaking of a cruise up the River Thames from Oxford. Many of the attendees commenting on how clean the river is and how abundant with wildlife. Clearly, there was a subtle message here that in any attempt to Restructure the Global economy mankind must protect and cherish the natural world.

Day Two of the Conference began with two sparkling keynote addresses. The first by Professor David Greaves was entitled: Business Corporate Governance – Back to Basics: The fundamental principles of Corporate Governance. The second keynote was delivered by Dr Jo-Ann Rolle and took the theme: From Good to Great: Shaping a flatten global economy and giving hope to the undeserved. The choice of the word “undeserved” really resonated with delegates and was a reminder that far greater effort needs to be made to reach and empower those who for whatever reason do not have the wealth, networks or connections to afford them sufficient opportunities in life. The issue of underemployment was also highlighted.



Keynote addresses by Prof. Parkinson, University of London



Keynote addresses by Mark T Jones, Centre for Innovative Leadership Navigation



Keynote address by Prof. Khan, Chairman, Daffodil International University, Bangladesh

As ever with conferences of this nature there was ample opportunity for networking and informal discussions. Several the delegates were concerned that academics in their own country were not sufficiently encouraged and incentivised to seek to place their research in the public domain. There was a consensus that academics should submit papers to reputable international scholarly journals, as this was an important part of national development and benchmarking. The issue of population change was also a point of discussion, with concern expressed that universally there is insufficient foresight planning.





One of the many positives of the ROGE Conference was seeing several younger academics presenting academic papers with such confidence. The degree of engagement and constructive questions and feedback ensured that people felt empowered and encouraged. In addition, the fact that all conference participants received a certificate with 15 Continuous Professional Development (CPD) credits for the two days conference attendance was a reminder that such events are so much more than an opportunity to travel.

Prominent Educators Champion of Education & Entrepreneurship Honoured in Oxford

The pivotal nature of entrepreneurialism means that there is a growing recognition of those institutions and individuals who have made it part of their mission to champion such activity. The Academy of Business & Retail Management (www.abrmr.com), London has a proven record in recognising thought leaders and practitioners in this regard, and each year receives nominations of persons to be considered for being awarded an Honorary Fellowships of the Academy. This year the after lengthy deliberations and due diligence the Academy decided to award three Fellowships. These awards were made for outstanding personal commitment and contribution to knowledge leadership both nationally and internationally in the field of Entrepreneurship and Education. It was decided that these awards would be made during the 8th International Conference on the Restructuring of the Global Economy that was held at the Said Business School, University of Oxford on 9th-10th July 2018. Academics, policy makers and practitioners from 33 countries were present to see the following distinguished individuals so honoured.



Dr Jo-Ann Rolle – Dean of the Business School, Medgar Evers College, City University of New York, USA



Professor David Greaves – Managing Director, Dg Anti-Fraud Consultants, UK



Md Sabur Khan – Chairman, Board of Trustees, Daffodil International University (DIU), Bangladesh

Strategic partnership between ABRM & Zhejiang Gongshang University, China

One of China's most prestigious academic institutions, Zhejiang Gongshang University, China has completed discussion to forge a strategic partnership with the Academy of Business & Retail Management (ABRM), London. This agreement will see both institutions working together to establish Zhejiang Gongshang University as a long-term collaborative partner of The Academy of Business & Retail Management to host 9th International Conference on Restructuring of the Global Economy (ROGE) during 8-9th July 2019 at the University of Oxford, UK

The Dean of the Business School Prof Hai-yan Wang and Dr Cheng Luo -Zhejiang Gongshang University, China attended the completion meeting at the Said Business School, University of Oxford and also attended the 8th ROGE-2018 conference during 9-10th July



Executive Chair of ABRM Dr PR Datta and The Dean of the Business School Prof Hai-yan Wang -Zhejiang Gongshang University, China

Academy of Business and Retail Management (ABRM) is now a member of the CPD Certification Service

Providing recognized independent CPD accreditation compatible with global CPD principles. An initiative to increase standards of CPD provision for all our conferences/seminars/workshops. These are now assessed and fully recognized by CPD Certification service, UK

All conference participants will now receive certificate from the Academy with 15 CPD credits

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7th ICBED-2018, New York, USA: Success in the Big Apple in association with Medgar Evers College of the City University New York

Our 7th International Conference on Business & Economic Development – April 2018 saw participants heading to an extremely chilly New York, USA. The conference was Jointly organised in association with the Medgar Evers College of the City University of New York, USA. The conference was attended over 100 participants from over 30 countries and was alive with ideas and some of the strongest papers we have seen in recent years. What was really encouraging was the spirit of constructive engagement and commitment to scholarly endeavour. No sign of academic factory farming here. For all the challenges that academics face it is heartening indeed to experience and witness such positivity and purpose. Some of the keynote speakers at the ICBED conference were:

Prof. Patrick Melnick, Dean of Academic Affairs and General Education Department Chair, VMCAD College in Lakewood, USA; Dr Salil Sen, NIDA Business School, Thailand; Warren Matthews, Professor of Economics, Belhaven University, USA; Dwight Geddes, Metro Claims & Risk Management, New York, USA; Jessi Gordon, Senior Consultant, Gallup; Man-Li Kuo Lin, Economic Development Specialist, District International Trade Officer, New York, USA; Prof Deepraj Mukherjee, Kent State University, USA

Executive Chair of ABRM visits Moscow, Russia to conduct

Workshops on Getting published in Indexed Academic and Scientific Journals: How to do it?



Dr P. R. Datta FCIM was recently invited to Moscow, Russia in order to deliver workshop for academics. On the 30th November he delivered a workshop at RUDN University in Moscow,

entitled: Getting Published in Indexed academic and scientific journals. This was attended by Junior faculty and doctoral students and generated a positive and purposeful discussion.

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Reviewer Recruitment

Review four papers a year and receive a certificate of contribution

Reviewers are key part of our quality control mechanism, and thus if you are interested in becoming a reviewer for any of the following three journals, please feel free to get in touch:

- **International Journal of Business & Economic Development**
- **International Journal of Higher Education Management**
- **Journal of Business & Retail Management Research**

Please note that all our journals are now online open access and it is really encouraging to see a growing number of academics citing them, something which plays a pivotal role in their impact factor.

Nominations for Honorary Fellowships for 2019

What is an Honorary Fellowship?

The Honorary Fellowship is the highest awards the Academy of Business and Retail Management can bestow. It is awarded to individuals who have made an exceptional contribution to the fields of business, leadership and management – whether through entrepreneurship, innovation, leadership, research or practice development.

The Academy is aware that there are people who are doing remarkable work throughout the UK and beyond, but we need ABMR members to let us know about them so that we can recognise their achievements. No more than two honorary memberships will be awarded by the Academy each year. This is a precious award that is highly coveted and as such is not given out lightly.

Who can put forward nominations?

Any Fellow or Member is entitled to nominate an individual.

The nominator will also be asked to provide three referees from a range of backgrounds to demonstrate the national/international impact of the nominees' work.

The referees may support only one nomination in any single year. The nominator may submit only one nomination in any single year.

How can I nominate someone?

Nominations for are open all year round and can be submitted by letter or e-mail. When you submit a nomination, it will be considered at the next Awards Panel meeting. You will need two other people to support a nomination.

It is recommended that they come from a range of backgrounds in order to demonstrate the reach of the nominee's work. Each must submit a testimonial showing why they think the individual has made an exceptional contribution to their area of endeavor. It is suggested that you do not make the nominee aware of the application. This will avoid disappointment should the nomination be unsuccessful.

Please send your nomination to: Dr. P. R. Datta – p.datta@abrmr.com

Sharing your thoughts

The Academy is proud of all that it has achieved but recognizes it must always be receptive to feedback and suggestions. Please feel free to contact us to share brickbats or bouquets. You make our conferences and journals all that they are. Best wishes from all at ABRM.